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## UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	:	Group Art Unit:
Sau Chu Chan et al.	:	
	:	Not Yet Assigned
	:	
Serial No.: Not Yet Assigned	:	
	:	IBM Corporation
Filed: (Herewith)	:	Intellectual Property Law
	:	3039 Cornwallis Road
Title: A CATALOG FOR TARGETED	:	Research Triangle Park, NC 27709
AND NON-TARGETED PRODUCTS	:	
FOR E-COMMERCE	:	

**INFORMATION DISCLOSURE STATEMENT**

Mail Stop Patent Application  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This Information Disclosure Statement is being submitted in connection with the above-identified application for patent. Applicants submit herewith patents, publications or other information of which they are aware, which they believe may be material to the patentability of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56.

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention unless specifically designated as such.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

**LIST OF PATENTS AND PUBLICATIONS FOR  
 APPLICANTS' INFORMATION DISCLOSURE  
 STATEMENT**

Reference Designation

**U.S. PATENT DOCUMENTS**

Examiner Initial	Document Number	Date	Name	Class	Subclass	Filing Date if Appropriate
_____AAA	20030074301	4/17/03		705	37	
_____ABA	20030046251	3/6/03		705	400	
_____ACA	20030004595	1/2/03		700	97	
_____ADA	20020194192	12/19/02		707	104.1	
_____AEA	20020184111	12/5/02		705	26	
_____AFA	20020111863	8/15/02		705	14	
_____AGA	20020107728	8/8/02		705	14	
_____AHA	20020059253	5/16/02		707	10	
_____AIA	20020156700	10/24/02		705	26	
_____AJA	20020138285	9/26/02		705	1	
_____AKA	20020082923	6/27/02		705	14	
_____ALA	6,202,062	3/13/02		707	3	

**FOREIGN PATENT DOCUMENTS**

Examiner Initial	Document Number	Date	Country	Class	Subclass	Translation Yes No
_____AMA						
_____ANA						

**OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)**

Examiner Initial	
_____AOA	Albazz, L. et al., "System and Method for Generating a Filtered Product List from a Master Product List in a Contract."
_____APA	Hill, P. et al., "Multiple Views of Product Information," <i>Technical Disclosure Bulletin</i> , Vol. 39, No. 2, 02-96, pp. 17-24.
_____AQA	Lee, J. et al., "Analytical Product Selection Using A Highly-Dense Interface for Online Product Catalogs," pp. 1-22.
_____ARA	E-commerce Solutions, May 2001, "Effective Content Management with IBM WebSphere Catalog Manager," pp. 1-15.
_____ASA	Jain, V. et al., "Targeting Customers"
_____ATA	Liang, L. et al., "Autofoldering Process in Content Management"
_____AUA	Masaharu Ohuchi, "Personalized Direct Mail Catalog," RD n 446, 06-2001, 139 pp.
_____AVA	OC OmniChoice Solutions, "Proactively Retain Your Customers: The Retention Optimizer," 2 pp.

Examiner:

Date Considered:

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

The attached form, PTO-1449, provides a listing of patents, publications, or other information as required by 37 C.F.R. § 1.98(a)(1).

A copy of each of the items identified on the attached Form PTO-1449 is supplied herewith, except for the U.S. Patents and the pending patent applications, for which no copies are being submitted.

Respectfully submitted,

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